MIND THE BRIDGE
Gran Finale – New York City
March 25, 2010
Consulate General of Italy
690 Park Avenue, New York, NY 10021

This year’s Silicon Valley road show, during which the winners of Mind The Bridge’s annual business plan competition for best Italian innovative ideas pitch venture capitalists and receive mentoring services from experienced managers, will for the first time be followed by a stop in New York, where the selected entrepreneurs will have the opportunity to showcase their ideas to potential partners and investors from the greater New York City area.

The Italian Trade Commission and the Consulate General of Italy will co-sponsor the event in New York, which will take place on March 25 and feature presentations by the 6 winning start-ups chosen by a top notch Selection Committee.

PARTICIPATING START-UPS:
- Adant (Antennas for next generation wireless)
- Echolight (Medical devices for Osteoporosis diagnosis)
- Fluidmesh Network (Wireless video surveillance)
- Prossima Isola (Auto updating document management software)
- TripShake.com (Social marketplace for travel)
- VRMedia (Augmented reality systems for remote maintenance)

5:00pm – 5:15pm: Registration
5:15pm – 5:20pm: Opening remarks, Francesco M. Talo’, Italian Consul General NY
5:20pm – 5:25pm: Welcome - Aniello Musella - Trade Commissioner USA
5:25pm – 5:30pm: Marco Marinucci - Founder Mind the Bridge
5:30pm – 5:40pm: Entrepreneurship, Venture Finance and Research in Italy: Issues and Opportunities – prof. Alberto Onetti, Uni Insurbria
5:40pm – 6:30pm: START-UPS ELEVATOR PITCH

A speed-networking reception will follow the presentations, during which the start-ups will be available to individually discuss their business plans with you.

When: Thursday, March 25 - 5:00pm-7:30pm
Where: Consulate General of Italy - 690 Park Avenue (@69thStreet), New York, NY

ADMISSION IS FREE but on a first come first serve basis as seats are limited
Please confirm your attendance by March 18 to Richard Fishler
RFisher@italtrade.com tel: (212) 848-0327
http://mtbgranfinale2010nyc.eventbrite.com/